IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Neal et al. Attorney Docket No.: DEM1P006

Application No.: 09/849,783 Examiner: Van Doren, Beth

Filed: May 5, 2001 Group: 3623

Title: SYSTEM FOR CREATING OPTIMIZED Confirmation No.: 9893

PROMOTION EVENT CALENDAR

FILED VIA EFS

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

November 7, 2007

Dear Sirs:

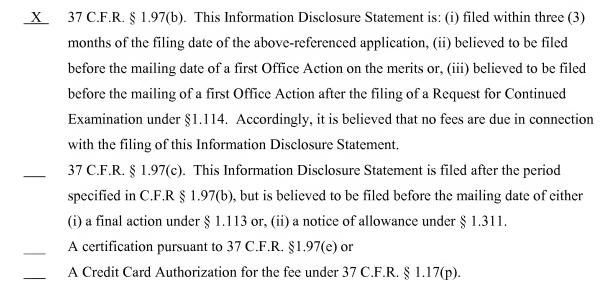
<u>INFORMATION DISCLOSURE STATEMENT FILED</u> <u>UNDER 37 C.F.R. §§ 1.56 AND 1.97(b)</u>

Pursuant to 37 C.F.R. § 1.56, Applicants bring the following documents to the Examiner's attention in the referenced application.

Citation of the above documents shall not be construed as an admission that the documents are necessarily prior art with respect to the referenced application. Furthermore, citation of the above documents shall not be construed as a representation that a search has been made or an admission that the information cited herein is, or is considered to be, material to patentability as defined in 37 C.F.R. § 1.56(b).

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

Patent Application Attorney Docket No. DEM1P006



If the Examiner has any questions or comments with respect to the present application, the Examiner is respectfully invited to telephone the undersigned at (925) 570 8198. The Commissioner is authorized to charge any additional fees that may be due or credit any overpayment to our Deposit Account No. 50-2766 (Order No. DEM1P006).

LAW OFFICES OF KANG S. LIM PMB 436 3494 Camino Tassajara Road Danville, CA 94506 Voice: (925) 570 8198 Respectfully submitted,

/Kang S. Lim/

Kang S. Lim Attorney for Applicant(s) Reg. No. 37,491

CUSTOMER NO. 36088

Facsimile: (925) 736 3974

\\KSL IDS d